



**The New Mexico Black Leadership Council  
Website Request for Proposal  
NMBLC.ORG**

**Contact Information:**

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**Organization Overview:**

The New Mexico Black Leadership Council (NMBLC) is a 501(c)(3) nonprofit that serves as a hub organization to create a viable and sustainable social profit sector designed to serve the Black community in New Mexico.

The NMBLC is a hub (umbrella) for three organizations (and counting):

- New Mexico Black History Organizing Committee
- Community Mentor Network
- New Mexico Black Mental Health Coalition

Each organization has its own mission, vision, and services that should be clearly communicated via the site. It should also be engaging, always keeping the end users' journey at the forefront.

Up for the job?

**Project Goals:** <https://www.nmblc.org/>

This website should serve as a one-stop-shop to learn about the mission, vision, projects, services and events of the NMBLC and **each** supported organization and its

incubator projects. We imagine each supported organization having its own subdomain (open to separate pages but prefer a subdomain model).

In addition to separate calendar functions per each organization, there should also be a robust calendar that is able to hold all events of the BLC, all supported organizations with tags (or color coding), and community events (that can be tagged as such).

There should also be a method of displaying a listing of Black owned businesses in the state that is updated in house using a Google sheet and is easy to update whenever the Google sheet is updated.

Each organization should also have their own recognizable/branded blog post mechanism.

The website should be built in WordPress, with the final backend being a widget-based editing system that allows our team to make changes with only intermediate CMS knowledge.

#### **4) Budget**

\$6,000 - \$8,000

#### **5) How to Apply**

Submit your proposal before Friday, July 3 to [shawna@nmblc.org](mailto:shawna@nmblc.org) and [shannon@nmblc.org](mailto:shannon@nmblc.org). Proposal should include examples of your past work, your wordpress experience, and a brief overview as to how your expertise can get us to where we need to be!

#### **6) Timeline**

- RFP sent June 22nd
- RFP due July 3rd
- Questions regarding RFP may be asked via email prior to July 3rd
  - o Include both:
    - Shawna Brown, [shawna@nmblc.org](mailto:shawna@nmblc.org)
    - Shannon Moreau, [shannon@nmblc.org](mailto:shannon@nmblc.org)
- RFP review July 6th - 9th
- Final decision July 10th
- Website launch August 7th